



### Fiscal 2016 Stakeholder Engagement Table

Stakeholder	How We Engage	Sample Initiatives and Outcomes in Fiscal 2016
<p>Employees</p> <ul style="list-style-type: none"> <li>Approximately 5,700</li> </ul>	<ul style="list-style-type: none"> <li>Quarterly Town Hall meetings</li> <li>“Source trips” to coffee-growing and brewer-manufacturing communities</li> <li>CEO location visits</li> <li>Employee volunteerism</li> <li>Peer-to-peer behavioral safety observation programs in manufacturing facilities</li> </ul>	<ul style="list-style-type: none"> <li>70% of employees engaged in a sustainability program or education initiative</li> <li>56 employees participated in origin trips in five countries in fiscal 2016.</li> <li>55% of employees volunteered through Company programs.</li> </ul>
<p>Communities</p> <p><i>We have the following significant facilities in 5 U.S. states and 4 Canadian provinces:</i></p> <ul style="list-style-type: none"> <li>7 production facilities</li> <li>2 research and development centers</li> </ul> <p><i>We support projects in agricultural communities in 10 countries where we source coffee: Mexico, El Salvador, Honduras, Nicaragua, Guatemala, Peru, Colombia, Brazil, Uganda, Indonesia, and Ethiopia</i></p>	<ul style="list-style-type: none"> <li>Ongoing dialogue with NGO grant recipients</li> <li>Employee volunteerism</li> <li>Partner with organizations on issues of water security</li> <li>For 12 years running, Keurig has conducted employee river cleanups.</li> </ul>	<ul style="list-style-type: none"> <li>Targeted our grantmaking in three areas to holistically address challenges: improving farming techniques and production, addressing local water scarcity and planning for changes in climate, and strengthening farmer organizations.</li> <li>Continued serving as founding member of the Coalition for Coffee Communities, a group of six member companies that seek to strengthen coffee communities through the power of collaboration.</li> <li>Worked with the Nature Conservancy and the Vermont Department of Environmental Conservation to improve water quality in Lake Champlain.</li> <li>In 2016, 474 employees gathered to remove 23 tons of trash from our waterways — including 372 tires — and plant 235 trees.</li> </ul>
<p>Suppliers</p>	<ul style="list-style-type: none"> <li>Summits</li> </ul>	<ul style="list-style-type: none"> <li>Held Intercambio in Brazil,</li> </ul>

<ul style="list-style-type: none"> <li>• <i>5,000+ suppliers</i></li> </ul>	<ul style="list-style-type: none"> <li>• Outreach and communication about Keurig Green Mountain Responsible Sourcing Supplier Guidelines</li> <li>• Supplier assessments and follow-up dialogue</li> </ul>	<p>where we gathered 150 suppliers to discuss our business and quality standards and assure suppliers that Keurig is invested in their operations.</p> <ul style="list-style-type: none"> <li>• Hosted top 100 suppliers event based on dollar amount of spend, how critical suppliers are to our business, and their compatibility with our future strategy.</li> </ul>
<p>Consumers/Customers</p> <ul style="list-style-type: none"> <li>• <i>At-home and away-from-home coffee and other beverage consumers</i></li> <li>• <i>Retailers, grocers, etc. that sell our products to consumers</i></li> </ul>	<ul style="list-style-type: none"> <li>• Direct engagement with consumers for education and awareness-raising on sustainability issues, including recyclability.</li> <li>• Fundraising campaigns that encourage consumers to support important causes and share them with their communities.</li> <li>• Regular consumer surveys.</li> </ul>	<ul style="list-style-type: none"> <li>• Introduced recyclable K-Cup® pods in 2016. Instructions for recycling our recyclable K-Cup® pods are included on the product packaging.</li> <li>• Consumers who live near our corporate facilities can drop off their used K-Cup® pods at our retail store at the Burlington Mall in Burlington, Mass., and our Visitor Center and Café in Waterbury, Vt.</li> </ul>
<p>NGOs</p> <ul style="list-style-type: none"> <li>• <i>We work with a number of NGO partners in our agricultural community development work and domestic operations.</i></li> </ul>	<ul style="list-style-type: none"> <li>• Regular consultations with NGOs that we partner with to improve conditions in agricultural supply chain communities and communities that host our facilities</li> <li>• Gather feedback from NGO partners through our Monitoring and Evaluation (M&amp;E) Guide for Funded Projects</li> </ul>	<ul style="list-style-type: none"> <li>• Partnered with NGOs, growers, and governments to continue support of farm communities affected by the <i>la roya</i> (coffee rust) crisis.</li> <li>• Funded \$4.48 million in projects carried out by NGO partners in our supply chain in fiscal 2016.</li> <li>• Joined a unique Conservation International initiative called the Sustainable Coffee Challenge, a call to action to make coffee the first sustainable agricultural product in the world.</li> </ul>

<p>Industry</p>	<ul style="list-style-type: none"> <li>• Collaborate with a variety of industry groups to tackle complex challenges, such as waste reduction, recyclability, and end-of-life management.</li> <li>• Work with partners in other industries in ways that are mutually beneficial.</li> </ul>	<ul style="list-style-type: none"> <li>• Joined Circular Economy 100 (CE100), an Ellen MacArthur Foundation program that brings together corporations, governments, cities and more to find opportunities to advance circular economy.</li> <li>• We are working with the Association of Plastic Recyclers and the Sustainable Packaging Coalition to evaluate how our efforts to understand the capture rate of polypropylene, including recyclable K-Cup® pods, can increase the overall plastics recovery rate and improve the economics of plastic recycling.</li> <li>• Continued partnership with the Closed Loop Fund, an impact investment fund to help remove obstacles to access and improve investment in, and profitability of, the recycling industry. Keurig is investing \$5 million over five years in the Fund and sits on the Fund’s Advisory Board as an initial investor.</li> <li>• Continued partnership with The Recycling Partnership, a national nonprofit that focuses on expanding and improving curbside recycling at the local level.</li> <li>• Partnered with material recovery facilities (MRFs) to learn more about what happens to recyclable K-Cup® pods during the recycling process.</li> <li>• Hosted a roundtable discussion for recyclers and other industry organizations to share what we learned through our tests at MRFs and to gain insight to improve future tests.</li> <li>• Continued membership in Sustainable Food Lab, where we engage with peer companies to speed progress toward a sustainable</li> </ul>
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